Reception Room

COTTON CHATS

DRAPER COMPANY

TRADE-MARK REG. U.S. PAT. OFF.

HOPEDALE, MASS.

NO. 148. FEBRUARY, 1915.

THE 269,680 NORTHROP LOOMS

of our January Cotton Chats subdivide as follows:

146,338 NORTHROP LOOMS

IN SOUTHERN STATES AND

123,342 NORTHROP LOOMS

IN NEW ENGLAND, MIDDLE AND WESTERN STATES.

The proportion of Northrop Looms compared with Common looms is very much larger in the Southern states than elsewhere in this country.

SOUTH CAROLINA WITH

78,084 NORTHROP LOOMS

represents nearly twenty-nine per cent. of the entire number.

The Northrop Looms in each state in the United States including orders to January 1, 1915, are as follows:

NEW ENGLAND STATES.		
Connecticut	7,720	
Maine	18,155	
Massachusetts	47,446	
New Hampshire	17,549	
Rhode Island	18,830	
Vermont	1,294	
		110,994
MIDDLE AND WESTERN STATES.		
California	122	
Delaware	21	
Illinois	96	
Indiana	956	
Missouri	978	
New Jersey	2,314	
New York	6,964	
Pennsylvania	897	12,348
		123,342
SOUTHERN STATES.		
Alabama	10,556	
Georgia	23,515	
Louisiana	914	
Maryland	133	
Mississippi	380	
North Carolina	23,172	
South Carolina	78,084	
Tennessee	3,705	
Texas	14	
Virginia	5,865	146,338

Our shipments were:

In 1909

22,389 Northrop Looms

In 1910

22,855 Northrop Looms

In 1911

21,015 Northrop Looms

In 1912

20,814 Northrop Looms

In 1913

19,010 Northrop Looms

In 1914

18,901 Northrop Looms

Jan. 1, 1915

7,338 Northrop Looms

on order

132,322 Northrop Looms

shipped and on order in the six years, January 1, 1909 to January 1, 1915.

Of the Northrop Loom shipments in 1914 about

Four-fifths Replaced Old Common Looms.

NORTHROP LOOMS

with one-quarter to one-half the labor cost, weave better goods and more of them.

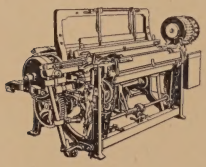
"There's a Reason."

"Ask the mill that Runs them."

"Eventually; why not now?"

You Can Neither Afford

to operate common looms
in competition with Northrop looms,
nor to experiment with alleged
"Just as good" makeshifts.



Correction.

In our October Cotton Chats we referred to the loom mentioned in the Richmond, Va. paper of 1814 as a power loom. One of our good Northrop Loom customers reminds us that the first power loom in this country was built a little later than 1814 and that therefore the Richmond "triumph of American ingenuity" must have been a hand loom.

Our comparisons of figures remain the same and we stand corrected as to the question of power.